Immediate Data Strategy

Roadmap at a glance

Build foundations

Short term

Expand

Long term



Data literacy

- · Plan and launch data academy
- Create business data glossary





Data culture

- · Select metrics that drive data-driven behaviors
- Use data to help employees with key use cases
- · Reward innovation

· Define job descriptions

· Bring data specialists closer

· Build team and

competencies

to business leads



Governance

- · Establish senior level decision making body
- · Define and formalize roles and responsibilities
- · Develop and review policies



Data architecture

- Fix basic data-access issues quickly
- Leverage projects under way to build data ecosystem
- Analyze data architecture

- · Provide updates on data to senior leadership
- Drive collaboration on data issues
- · Align data architecture to strategic data objectives (e.g., Big Data, AI)

